

Yaroslava Yerofieieva

Senior UI/UX Designer · Product Designer · Web Designer

Kyiv, Remote
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Most work was done at the studio under a strict NDA. Public Behance cases are mostly conceptual work, not real projects.

About me

Web and UI/UX designer with 8 years of experience building digital products: from junior designer to senior level. I design complex interfaces, scalable design systems (Figma Variables, Atomic Design) and accessible products following WCAG. I actively use AI tools for prototyping, specifications and documentation, and work closely with developers and cross-functional teams.

Work experience

Senior UI/UX Designer

Web development studio GL · Remote · 2019 — September 2026

Grew from Junior UI/UX Designer to Senior. Recommendation letter available on request.

- Developed and implemented scalable design systems, UI kits, guidelines and design documentation for cross-functional teams.
- Initiated accessibility (WCAG) standards and created a guideline and design system based on these principles.
- Conducted UI/UX research, designed User Flows and wireframes; worked on e-commerce, corporate websites and web services.
- Ensured design quality (Design QA) and adherence to project deadlines.
- Created a training program to speed up onboarding of new designers into the team.
- Introduced AI tools into workflows: automating routine tasks, writing specifications, creating adaptive components.

Freelance graphic & web designer

2018 — 2019

- Designed UI for websites, landing pages and promo pages for private clients and small businesses.
- Created responsive layouts (Desktop, Tablet, Mobile) focused on usability and client requirements.
- Developed brand elements, advertising banners and social media visuals.
- Independently managed client communication: gathered requirements, prepared design concepts and presented projects.

Web Designer / UI Designer

2017 — 2018

- Developed UI/UX concepts for corporate websites and online stores based on grid systems.
- Created interactive prototypes and prepared mockups for development handoff (pixel-perfect), UI kits and style guides.

Career expectations

I am looking for a full-time or long-term product or agency role focused on UI/UX design and design systems. My priority is e-commerce, SaaS products and corporate websites, where design decisions directly affect conversion and usability. I work best in teams that involve designers early, give clear briefs, and value accessibility and consistent components. I am open to remote or hybrid formats.

Skills

UI/UX & Web Design: Design Systems, Atomic Design, Design Tokens, WCAG / Accessibility, UX Research, User Flows, Prototyping, Responsive Design, Design QA

Tools: Figma, Adobe Photoshop, Adobe Illustrator

AI in workflow: ChatGPT, Claude, Codex

Soft skills: critical thinking, communication, user empathy, self-organization, adaptability, teamwork

Education

Kyiv International University, Psychology, Kyiv, 2008 — 2010

Kyiv Institute of Social and Cultural Communications, Psychology, Kyiv, 2003 — 2008

UI/UX Design course, Hillel Computer School, 2018, 3 months

Languages

Ukrainian: native · **English:** Intermediate (B1)